



It is not science when you rig a test to intentionally fail, and do not try to replicate how it would be in reality. *Side note: Typically corals spawn once a year at night – so in order to be around coral larvae you'd need to go on a night dive. Pretty sure one just wears a wetsuit without sunscreen at night.*

Bottom line is the junk science test used 100% Oxybenzone solubilized in DMSO, which is not realistic, as DMSO would never appear in a sunscreen product nor enter the ocean.

The way we formulated Reef Safe was based on Van Deur Waal's Forces, like items like, like items.

All of Reef Safe sunscreen actives are oil soluble. We combine them with our oil soluble waterproofing ingredients (more like items), and then we apply energy in the form of heat to make them like each other even more.

We then force the oil molecule inside the water molecule using more energy, and stabilize the sunscreen molecule with a plant-derived emulsifier.

So when you apply Reef Safe, you are rubbing and breaking the water molecule, thus spreading a thin breathable film onto your skin.

Reasons why you wait 15-20 minutes prior to entering the water to allow the breathable film of sunscreens to dry on your skin.

We have proven that less than 3% of Reef Safe comes off in 80 minutes in the water. This 3% floats to the surface where it biodegrades in less than 90 days.

Compare to making the Italian Good Seasons salad dressing in the cruet, oil does not like water, thus floats to top, Van Deur Waal's Forces. The same principles apply to our products.

I cannot speak about all the other brands, only as to how Reef Safe has been tested to global standards not to harm sea life of any type.

When comparing sunscreens ask to see a copy of the company's testing, most just say they have done it, make them prove it.



Further, testing in a college lab is not equitable to testing in a fully licensed accredited independent laboratory, and does not qualify as to globally accepted and EPA standard test methods.